

Texas

Cancer Plan 2005 Quick Reference Guide



A statewide
blueprint for
cancer prevention
and control
in Texas



The full text of the *Texas Cancer Plan* is available online, in print and on CD-ROM.

Online (downloadable):

www.tcc.state.tx.us

FOR Print or cd-rom, write, call or e-mail your request to:

Texas Cancer Council

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OBJECTIVE C — Increase Access To Quality Care And Services For Cancer Survivors In Texas

Strategy 1: Identify and reduce barriers to ensure equal access to quality care and services.

Strategy 2: Develop and enhance patient navigation systems and pathways based on best practices to ensure optimum care for cancer survivors.

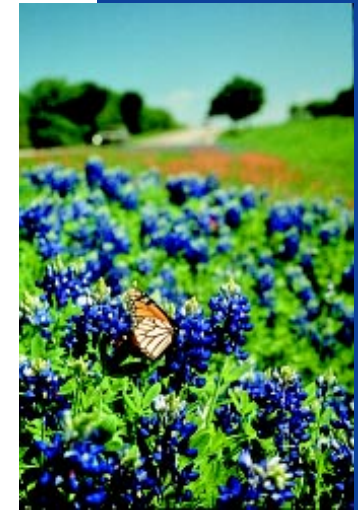
Strategy 3: Increase knowledge and awareness of the comprehensive support service needs of the cancer survivor during each stage of survivorship.



Texas Cancer Plan, 4th Edition

A statewide blueprint for cancer prevention and control, the *Texas Cancer Plan* is a consensus-based, strategic document for public and private sector cancer control initiatives. The *Texas Cancer Plan* has been developed by over eighty cancer experts from across the state of Texas.

The collaborative *Plan* is intended to assist regional and local cancer prevention and control planners as they develop organizational and program strategic goals for battling cancer in their communities. *The Plan* also serves as a strategic document for directing state level programs in cancer prevention and control. This comprehensive approach can help you reduce the cancer burden in your community—and, with the help of others like you, throughout Texas.



Texas Cancer Plan companion resources:

Texas Cancer Facts & Figures

Provides statistical data about cancer in the state. For a copy, visit www.cancer.org/texasfacts or call the American Cancer Society at 1-800-ACS-2345.

Texas Cancer Control Toolkit

Provides practical how-to instructions and resource information for communities ready to take action. For a copy, visit www.tcc.state.tx.us or call the Texas Cancer Council at (512) 463-3190.

Using the Quick Reference Guide

Putting *The Plan* into Action

- This Quick Reference Guide is a synopsis of the Goals, Objectives, and Strategies in the *Texas Cancer Plan*.
- The Guide provides a tool for cancer program planners to quickly identify areas of the *Plan* that are applicable to their own program goals and objectives.
- Communities can use the Guide when working with coalitions and collaborative partnerships to identify Strategies that can be implemented to meet the cancer needs of their community.

Using *The Plan* to support your actions

Federal and state funders are increasingly asking that applicants demonstrate how their cancer prevention and control programs will serve to implement state cancer plans. The Guide can be used as a quick reference tool to ensure that applications make a direct connection back to the *Plan*.

Here's a brief summary of the *Plan's* Goals, Objectives, and Strategies:

Goal I: Prevention Information & Services

Texans will have the most current information and the opportunities necessary to reduce their risks for developing cancer.

OBJECTIVE A — Increase Availability Of Effective Cancer Prevention Materials And Programs

Strategy 1: Design culturally competent campaigns on cancer risk awareness and risk reduction for Texas' diverse communities.

Strategy 2: Promote the availability and accessibility of cancer prevention resources that are based on the best scientific evidence and best practices.

Strategy 3: Implement cancer prevention awareness campaigns through appropriate collaborations.

OBJECTIVE B — Increase Awareness Of And Access To Cancer Prevention Services

Strategy 1: Promote awareness of culturally and linguistically appropriate cancer prevention services particularly among high-risk groups, such as ethnically and culturally diverse populations and the medically underserved.

Strategy 2: Improve access to cancer prevention services.

Strategy 3: Increase awareness of, access to, and participation in prevention clinical trials.

OBJECTIVE C — Promote Healthy Lifestyles And Behaviors In Children, Particularly Those At High Risk For Developing Cancer, Such As Ethnically And Culturally Diverse Populations And The Medically Underserved

Strategy 1: Promote cancer prevention through Texas educational systems.

Goal V: Survivorship

The end of cancer treatment is not the end of the cancer experience. A diagnosis of cancer is the beginning of the survivorship journey. All Texans will have an awareness and understanding of the issues and impacts of survivorship in our state.

OBJECTIVE A — Increase Knowledge Of Survivorship Issues For The General Public, Cancer Survivors, Health Care Professionals And Policy Makers

Strategy 1: Develop educational resources about cancer survivorship for survivors, the general public, health care professionals and policy makers.

Strategy 2: Enhance and disseminate educational materials and programs on survivorship to promote knowledge and understanding of survivorship issues.

Strategy 3: Provide professional education and training on survivorship to ensure health care professional awareness and knowledge of survivorship issues.

OBJECTIVE B — Increase The Availability Of Effective Programs And Policies Addressing Cancer Survivorship

Strategy 1: Evaluate current status to identify gaps in existing programs and policies.

Strategy 2: Promote policies that ensure program implementation and infrastructure development.

Strategy 3: Develop and implement comprehensive programs and policies that address the gaps in all areas of survivorship.



OBJECTIVE B — Address Health Professional Workforce Issues To Adequately Serve All Texans' Cancer Health Needs

Strategy 1: Collaborate with State Healthcare Coordinating Council to assess current capacity of health care professions to identify gaps and address needs.

Strategy 2: Promote policies to address Texas cancer workforce needs.

Goal IV: Cancer Data Acquisition & Utilization

Texans will have comprehensive and responsive cancer data and information systems for planning, implementing and evaluating programs, policies and cancer research.

OBJECTIVE A — Enhance Existing Cancer Data Systems To Fully Support The Needs Of Texas Health Care Professionals, Policy Makers, Planners, Researchers, And The General Public

Strategy 1: Enhance awareness of the value of cancer data.

Strategy 2: Identify and address gaps in Texas cancer data.

Strategy 3: Promote policies that enhance the acquisition of timely, quality data.

Strategy 4: Promote support for adequate funding of Texas cancer data systems.

OBJECTIVE B — Utilize Quality Data To Support Outcome-driven Cancer Control Planning And Evaluation.

Strategy 1: Educate cancer control stakeholders on the appropriate use of cancer data.

Strategy 2: Promote use of cancer data for program planning.

Strategy 3: Assure the Texas Cancer Plan is responsive to the changing health care needs of Texans.

Strategy 2: Facilitate the development and implementation of culturally competent and linguistically appropriate innovative health promotion strategies to encourage children to adopt healthy lifestyles.

OBJECTIVE D — Promote Policies And Programs Aimed At Reducing Tobacco Use And Exposure To Secondhand Smoke

Strategy 1: Increase awareness of the risks of tobacco use by youth, particularly youth from high-risk groups.

Strategy 2: Reduce access to and use of tobacco products by youth.

Strategy 3: Reduce the use of tobacco products by adults.

Strategy 4: Increase awareness of the risks and limit exposure to secondhand smoke.

OBJECTIVE E — Promote Policies And Programs Aimed At Addressing Cancer Risk Related To Obesity

Strategy 1: Increase awareness of the cancer-related risks of obesity.

Strategy 2: Improve access to and use of healthy food choices.

Strategy 3: Promote creative approaches for re-integrating physical activity into everyday life.

OBJECTIVE F — Increase Public Awareness Of And Protection From Carcinogens In The Environment

Strategy 1: Monitor data on exposure to carcinogens released into the air, land, and water and on exposure to radiation.

Strategy 2: Increase awareness of and compliance with the federal and state hazard communication laws to promote worksite safety.





Goal II: Early Detection & Treatment

Texans will have prompt access to information and services that enable the early detection, diagnosis, treatment and support of cancer

OBJECTIVE A — Increase Appropriate Utilization Of Effective Cancer Screening Services

Strategy 1: Promote public awareness of cancer risk factors.

Strategy 2: Increase public knowledge of evidence based recommendations for screening and detection services.

Strategy 3: Assess availability of cancer screening and early detection services and address identified gaps.

Strategy 4: Identify and address barriers to cancer screening and detection services.

Strategy 5: Increase public awareness of and participation in cancer screening clinical trials.

OBJECTIVE B — Increase Access To And Appropriate Utilization Of Cancer Diagnostic, Treatment, And Support Services

Strategy 1: Increase knowledge of cancer diagnostic, treatment, and support services.

Strategy 2: Assess the availability and use of cancer diagnostic, treatment, and support services.

Strategy 3: Identify and address access barriers to cancer diagnostic, treatment, and support services.

Strategy 4: Facilitate informed decision making regarding cancer diagnostic, treatment, and support services.

Strategy 5: Increase public awareness of and participation in cancer diagnostic, treatment, and support service clinical trials.

OBJECTIVE C — Enhance quality of cancer screening, diagnostic treatment, and support services

Strategy 1: Ensure that cancer screening, diagnostic, and treatment facilities meet established standards and are accredited by appropriate accrediting organizations.

Strategy 2: Increase the number of hospitals and cancer facilities with core components required by the American College of Surgeons (ACOS) for approval as a Community Hospital Cancer Program.

Strategy 3: Promote best practices in cancer screening, diagnostic, treatment, and support services.

Goal III: Professional Education & Practice

Texas health care professionals will have up-to-date knowledge and skills about cancer prevention and control and will use them to provide quality prevention, education, screening, diagnostic, treatment and support services.

OBJECTIVE A — Enhance Health Professionals' Knowledge, Skills, And Practices Regarding Cancer Prevention, Early Detection, Treatment, Support Services, And Survivorship

Strategy 1: Encourage the inclusion of cancer prevention, early detection, and cultural competency skill development in academic programs for health care professionals.

Strategy 2: Support the development and the dissemination of continuing education programs for health care professionals.

Strategy 3: Encourage health care professionals to routinely offer cancer prevention and early detection services to patients and families during health care visits.

Strategy 4: Encourage health care professionals to implement organizational changes that promote best practices leading to routine offering of cancer prevention and early detection services.

Strategy 5: Enhance health care professionals' knowledge of and referral to clinical trials.