



# *Texas*

**Cancer Plan  
2005**



*A look inside...*

A statewide  
blueprint for  
cancer prevention  
and control  
in Texas

## *What is the Texas Cancer Plan?*

- A statewide blueprint for cancer prevention and control
- A consensus-based, strategic document for public- and private sector cancer control organizations
- A planned, evidence-based approach to reducing the cancer burden in Texas

The aim of the *Texas Cancer Plan* is to:

- Address the challenges
- Share Goals, Objectives, Strategies, and Action Steps to help unite the state's efforts to reduce the burden of cancer in Texas
- To assist all those in the fight against cancer to achieve these goals

# *Texas Cancer Plan,* **4th Edition**

## ***Background***

- In 1985, the Texas Legislature established the Texas Cancer Council as the state agency charged with developing and implementing the *Texas Cancer Plan*.
- Cancer experts in various fields -- data, planning, prevention, diagnosis, treatment and survivorship – came together to develop the *Texas Cancer Plan*.
- *Texas Cancer Plan* guides Texas Cancer Council actions and initiatives.
- *Texas Cancer Plan* is nationally recognized as a model comprehensive cancer plan.

# *Who is the Texas Cancer Council?*

In 1985, the Texas Legislature created the Texas Cancer Council with the mission to reduce the human and economic impact of cancer on Texans through the promotion and support of collaborative, innovative and effective programs and policies for cancer prevention and control.



The Council is statutorily charged with:

- Developing and implementing the *Texas Cancer Plan*.
- Promoting the development and coordination of effective statewide public and private policies, programs and services related to cancer.
- Encouraging cooperative, comprehensive and complementary planning among public, private and volunteers sectors involved in cancer prevention, detection, treatment and research.

## *How can I help?*

- Be aware- of the *Plan*, the Texas Cancer Council, and how what you do in fighting cancer in the community, works with the *Plan*
- Help get the word out about the *Plan* so it can help guide and assist others in their work

**So, you want to help control  
cancer in your community?**

**The *Texas Cancer Plan* is  
here to guide you.**

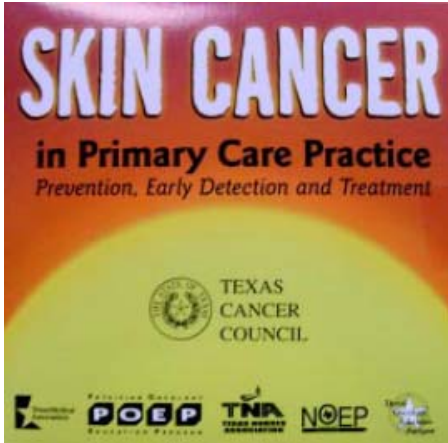
## *How do you put the Plan into action?*

- By becoming familiar with the *Texas Cancer Plan*, you'll learn about the cancer issues facing communities throughout Texas – and how **you** can take action.
  
- By using the *Plan* as a blueprint, you will become part of a statewide effort to battle cancer in a comprehensive and unified manner.

## *Your community can use the Plan to:*

- Identify goals tailored to your community's cancer needs.
- Establish local coalitions to address community issues.
- Guide your actions using the *Plan's* Goals, Objectives, Strategies and Action Steps.

## *Examples of the Plan in Action:*



- The Big Country “Healthier Kids” initiative (Abilene) provides tobacco and sun exposure education programs for children and their parents to reduce cancer risk.
- The Nurse Oncology Education Program (NOEP) is increasing nurses’ skills in cancer prevention and control by providing education resources and programs and technical assistance.
- County Extension Agents at the Texas Cooperative Extension provide cancer prevention education to rural residents.

## *What's in the Texas Cancer Plan?*

The *Texas Cancer Plan* identifies the challenges, discusses the important issues, and presents a set of **Goals**, **Objectives**, **Strategies**, and **Action Steps** to help guide local communities in their fight against cancer. Here's a brief summary of the *Plan's* goals:

# *Goal I: Prevention Information & Services*

Texans will have the most current information and the opportunities necessary to reduce their risks for developing cancer.

**Objective A** - Increase availability of effective cancer prevention materials and programs

**Objective B** - Increase awareness of and access to cancer prevention services

**Objective C** - Promote healthy lifestyles and behaviors in children, particularly those at high risk for developing cancer, such as ethnically and culturally diverse populations and the medically underserved

## *Goal I: Prevention Information & Services*

**Objective D** - Promote policies and programs aimed at reducing tobacco use and exposure to secondhand smoke

**Objective E** - Promote policies and programs aimed at addressing cancer risk related to obesity

**Objective F** - Increase public awareness of and protection from carcinogens in the environment



## *Goal II: Early Detection & Treatment*

Texans will have prompt access to information and services that enable the early detection, diagnosis, treatment and support of cancer.

**Objective A** - Increase appropriate utilization of effective cancer screening services

**Objective B** - Increase access to, and appropriate utilization of, cancer diagnostic, treatment, and support services

**Objective C**- Enhance quality of cancer screening, diagnostic treatment, and support services

## *Goal III: Professional Education & Practice*

Texas health care professionals will have up-to-date knowledge and skills about cancer prevention and control and will use them to provide quality prevention, education, screening, diagnostic, treatment and support services.

**Objective A** - Enhance health care professionals' knowledge, skills, and practices regarding cancer prevention, early detection, treatment, support services, and survivorship

**Objective B** - Address health care professional workforce issues to adequately serve all Texans' cancer health needs

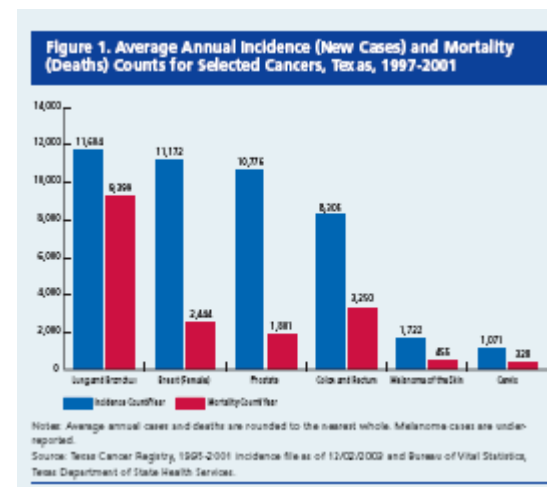


## Goal IV: Cancer Data Acquisition & Utilization

Texans will have comprehensive and responsive cancer data and information systems for planning, implementing and evaluating programs, policies and cancer research.

**Objective A** - Enhance existing cancer data systems to fully support the needs of Texas health care professionals, policymakers, planners, researchers, and the general public

**Objective B** - Utilize quality data to support outcome-driven cancer control planning and evaluation



## *Goal V: Survivorship*

The end of cancer treatment is not the end of the cancer experience. A diagnosis of cancer is the beginning of the survivorship journey. All Texans will have an awareness and understanding of the issues and impacts of survivorship in our state.

**Objective A** - Increase knowledge of survivorship issues for the general public, cancer survivors, health care professionals, and policymakers

**Objective B** - Increase the availability of effective programs and policies addressing cancer survivorship

**Objective C**- Increase access to quality care and services for cancer survivors in Texas

## *How do I get a copy of the Plan?*

The *Texas Cancer Plan* is available online, in print and on CD-ROM:

### **Online (downloadable):**

*www.tcc.state.tx.us*

### **For print or CD-ROM, write, call or e-mail your request to:**

Texas Cancer Council

P.O. Box 12097

Austin, TX 78711

(512) 463-3190

*texasancerplan@tcc.state.tx.us*

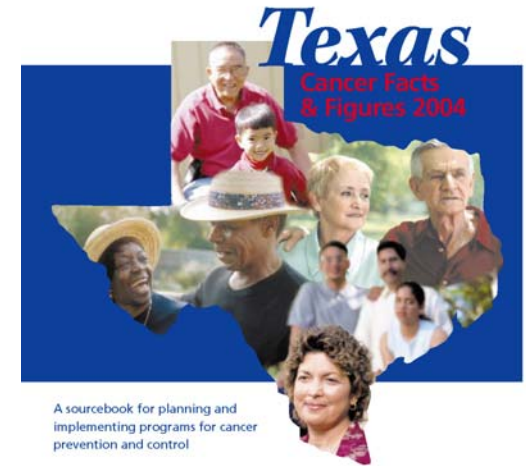
## *Companion Resources:*

### *Texas Cancer Facts & Figures*

Provides statistical data about cancer in the state. Visit [www.cancer.org/texasfacts](http://www.cancer.org/texasfacts) for a copy or call the American Cancer Society at 1-800-ACS-2345.

### *Texas Cancer Control Toolkit*

Provides practical how-to instructions and resource information for communities ready to take action. For a copy, visit [www.tcc.state.tx.us](http://www.tcc.state.tx.us) or call the Texas Cancer Council at (512) 463-3190.



Texas Division, Inc.  
Hope. Progress. Answers.



TEXAS  
CANCER  
REGISTRY



TEXAS  
CANCER  
COUNCIL